



BOAT RESPONSIBLY: WEAR A LIFE JACKET



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Life Jacket Styles

Make sure it is the right fit: for you, the activity and the water conditions.

Life jacket should be in good and serviceable condition, and properly stowed when not in use.



Standup Paddleboarder

(Belt-pack inflatable life jacket)



Anglers

(Lightweight life jacket)



Power Boater

(Suspender inflatable life jacket)

Life Jacket Fit Facts

- U.S. Coast Guard-approved (check the label).
- Appropriate size and type for the intended wearer.
- A snug fit is a proper fit.
- Adult life jackets do not work for children.
- Do not buy a life jacket for a child to "grow into."
- Even life jackets for pets!

Wearing a life jacket is not enough – make sure the straps, buckles or zippers are secure.

Life Jackets Save Lives

75% of all fatal boating accident victims drowned.*

Of these, 85% were not wearing a life jacket.*

Boating Accidents and Fatalities Statistics*

Accidents happen too fast to reach and put on a stowed life jacket. Always wear your life jacket.

About 7 out of 10 people who died were not wearing a life jacket.



8 out of 10 people who drowned were not wearing a life jacket.



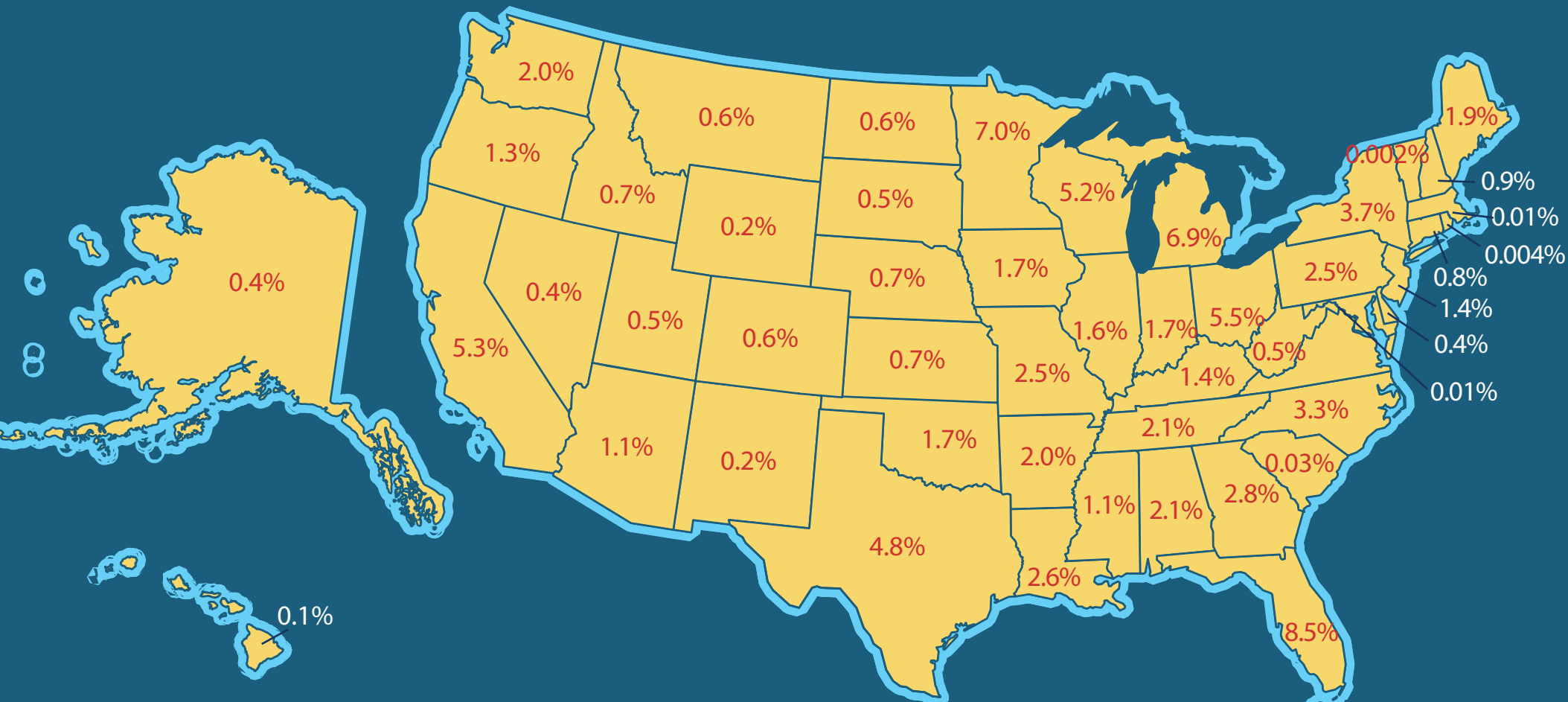
6 out of 10 people who died from trauma were not wearing a life jacket.



Recreational Boat Registration by State*

100 million Americans participated in boating in 2022.**

There were 11,770,383 registered boats in 2022 (state percentages indicated below).



American Samoa	0.00%	Northern Marina Islands	0.002%
District of Columbia	0.02%	Puerto Rico	0.2%
Guam	0.01%	Virgin Islands	0.02%

Sources: *U.S. Coast Guard's 2022 Recreational Boating Statistics
**National Marine Manufacturers Association



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