

# NATIONAL SAFE BOATING WEEK



## Sample Social Media Posts

Social media is a great way to raise awareness of National Safe Boating Week and responsible boating information. Here are a few sample social media posts. Be sure to follow the Safe Boating Campaign on Facebook, Twitter and Instagram, and we'll follow you back! Remember to use the hashtag #nationalsafeboatingweek during National Safe Boating Week. For more information to support your social media efforts, please visit [safeboatingcampaign.com](https://safeboatingcampaign.com).

## Facebook or Instagram

- Gear up for a responsible and fun boating season with #nationalsafeboatingweek! Being a responsible boater creates endless possibilities. #safeboating
- Heading out on the water? Make sure you are prepared and always wear a life jacket #safeboating
- The weather is getting nicer and many of you are heading out on the water soon. Make sure your life jacket and other gear is functioning properly. #safeboating
- Safety isn't optional, always make sure your life jacket fits properly and in good condition before heading out on the water. #safeboating
- Heading out to enjoy a nice day on the water? Make sure you and your family are prepared with the right style and fit life jackets. #safeboating
- Water safety starts before you are out on the water. Make sure your life jacket is U.S. Coast Guard approved for the activity. #safeboating
- A real boater is always ready for the water. A real boater wears it out. #wearit #realboaterswearit
- Does everyone think about being on the water while brushing their teeth or is it just us? #safeboating #wearit #realboaterswearit
- **\*\*CHALLENGE\*\*** Tag us in a picture of you Wearing It Out using #wearit for a chance to win a prize. Sometimes, you just can't turn off your inner boater. You're always ready for the water.

## Twitter

- It's #nationalsafeboatingweek! Being a responsible boater creates endless possibilities. #safeboating
- Safety starts with you. Make sure you and your friends always have properly fitting life jackets on while enjoying a day on the water. #safeboating
- Be a safety hero. Make sure you and your family always wear a life jacket while boating. #safeboating

- Enjoy the water, but always do so with a life jacket on – they save lives! #safeboating
- Think life jackets aren't for you? Think again. 86 percent of reported drownings occur when people weren't wearing a life jacket. #safeboating
- Be that guy or girl. Make people wear their life jacket. It will save their life! #safeboating
- Does everyone think about being on the water while brushing their teeth or is it just us? #safeboating #wearit #realboaterswearit
- When you love boating, you love boating. You'd do it 24/7 if you could. That's why you're the one with the life jacket on. #safeboating #wearit #realboaterswearit
- **\*\*CHALLENGE\*\*** Tag us in a picture of you Wearing It Out using #wearit for a chance to win a prize. Sometimes, you just can't turn off your inner boater. You're always ready for the water.

## Daily Posts for Facebook, Twitter or Instagram

- Raise your hand if you took a safe boating course & got a vessel safety check. We did!  
#nationalsafeboatingweek  
Share: Daily National Safe Boating Week image for Saturday, May 21
- Make sure you have these boating essentials before you hit the water. #nationalsafeboatingweek  
Share: Daily National Safe Boating Week image for Sunday, May 22
- Be sure everyone wears a U.S. Coast Guard approved, properly fitting life jacket while boating.  
#nationalsafeboatingweek  
Share: Daily National Safe Boating Week image for Monday, May 23
- There are many dangers to boating under the influence. Protect your life and others – never BUI!  
#nationalsafeboatingweek  
Share: Daily National Safe Boating Week image for Tuesday, May 24
- Check the latest weather forecast before you leave shore. Hop on over to weather.gov for the latest updates. #nationalsafeboatingweek  
Share: Daily National Safe Boating Week image for Wednesday, May 25  
Tag: @U.S. National Weather Service on Facebook and @NWS on Twitter
- Did you know the environment may stress your body & mind enough to make the risk of an accident much greater while boating? #nationalsafeboatingweek  
Share: Daily National Safe Boating Week image for Thursday, May 26
- Always maintain a proper lookout and be aware of other boaters and the environment while boating.  
#nationalsafeboatingweek  
Share: Daily National Safe Boating Week image for Friday, May 27