LIFE JACKET LABELS

You will see a new label on the inside of new life jackets with a performance level icon. Life jackets with the new label are approved for use in the United States and Canada, whereas devices with the old labels continue to be approved in one country or the other, not both. The new label DOES NOT make obsolete life jackets with the old label. You can continue to use your life jacket as long as it is in good condition and appropriate for the activity.

A

Approval information
All life jackets that are U.S. Coast Guard approved have an approval number - look for this number, there are several illegally imported life jackets on the market, ensure yours is U.S. Coast Guard approved to meet the law, and is safe.

B

Turning unconscious person face up
It is a misconception that if a life jacket is U.S. Coast Guard approved it will automatically turn a person face-up. This is NOT true. Select a life jacket with this icon to ensure it will turn you face up, and then take to a pool or protected waters and test your life jacket.

C

Towing sports
Some life jackets are only approved for towing sports such as tubing, waterskiing or wakeboarding.

Operating a Personal Water Craft (PWC)
Some life jacket labels specify not approved for operating a Personal Water Craft.