

NATIONAL SAFE BOATING WEEK

Customizable Text PSA Scripts

Use these customizable PSAs to attract the media and the public to your local event. Email or fax it to local media. Remember to customize the information in **ORANGE CAPITAL LETTERS** and remove this statement before distributing to the media.

60 Second PSA

Note: Keep to 120 words

Boaters, whether new or experienced, love the adventure and fun of a day spent on the water. However, accidents can happen quickly – so don't just carry a life jacket – be responsible and wear it while boating.

May 18 through 24 is National Safe Boating Week. Join **ORGANIZATION** on **DATE** at **TIME** at **LOCATION** for a fun, family event to learn the latest in boating safety. You'll learn about new life jacket styles that are comfortable, lightweight and perfect for any boating activity, as well take away some helpful boating safety tips. Visit **WEBSITE** for more information.

The National Safe Boating Council, **ORGANIZATION** and this station remind you to always wear your life jacket while boating.

30 Second PSA

Note: Keep to 75 words

Love boating? Don't just carry a life jacket – be responsible and wear it. Learn about the latest in boating safety on **DATE** at **TIME** at **LOCATION** as **ORGANIZATION** helps kick off National Safe Boating Week. Visit safeboatingcampaign.com for more information.

The National Safe Boating Council, **ORGANIZATION** and this station remind you to always wear your life jacket while boating.

