Being on the water is meant to be enjoyed. Whether you are fishing, skiing or just getting some sun with friends, it is important that you and your group plan accordingly before heading out for a day on the water.

What comes to mind when you picture a life jacket? Often many imagine large, bright and bulky styles but with modern technology, comes modern solutions for anyone seeking to enjoy the outdoors. Today, life jackets come in all shapes and sizes. Some are light and inflate when submerged in water; others have a streamline design to allow boaters to have a full range of movement. And, of course, don’t forget the sizes for small children and man’s best friend.

Just as there should not be a summer day on the water without the sun shining, there should never be a time when safety and a life jacket are optional. See below the various options of life jackets; there is a style that will work for any activity you are pursuing.

Note: High resolution images are available, if needed.