Life Jackets Save Lives

87% of all fatal boating accident victims drowned.* Of these, 84% were not wearing a life jacket.*

Most Common Vessels in Accidents*

1. Open motorboats (46%)
2. Personal watercraft (19%)
3. Cabin motorboats (15%)
4. Other (20%)

Top 5 Factors in Boating Accidents and Deaths*

1. Operator inattention
2. Improper lookout
3. Operator inexperience
4. Machinery failure
5. Excessive speed

Boating Accidents and Fatalities Statistics*

8 out of 10 people who died were not wearing a life jacket.
8 out of 10 people who drowned were not wearing a life jacket.
5 out of 10 people who died from trauma were not wearing a life jacket.

Life Jacket Fit Facts

- U.S. Coast Guard approved (read the label).
- Appropriate size and type for the intended wearer.
- Inflatable life jackets are for those 16 years and older who are strong swimmers.
- Adult life jackets do not work for children.
- Do not buy a life jacket for a child to “grow into.”
- Even life jackets for pets!

Life Jacket Styles

Make sure it is the right fit: for you, the activity, and the water conditions. Life jacket should be in good and serviceable condition, and properly stowed when not in use.

Standup Paddleboarder (Lightweight life jacket)
Anglers (Lightweight life jacket)
Power Boater (Inflatable or lightweight life jacket)

Life Jackets Save Lives

77% of all fatal boating accident victims drowned.* Of these, 84% were not wearing a life jacket.*

Reported Boating Accidents

 unsafe - make sure the straps, buckles or zippers are secure.