Life Jackets Save Lives

76% of all fatal boating accident victims drowned.*

Of these, 84.5% were not wearing a life jacket.*

Most Common Vessels in Accidents*

1. Open motorboats (46%)
2. Personal watercraft (18%)
3. Cabin motorboats (16%)
4. Other (20%)

Top 5 Factors in Boating Accidents and Deaths*

1. Operator inattention
2. Improper lookout
3. Operator inexperience
4. Machinery failure
5. Alcohol use

Reported Boating Accidents

More than 140 million Americans participated in boating in 2017.**

There were 11,561,811 registered boats in 2015 (state percentages indicated below).

Recreational Boat Registration by State*

Life Jacket Styles

Make sure it is the right fit: for you, the activity and the water conditions.

Life jacket should be in good and serviceable condition, and properly stowed when not in use.

Standup Paddleboarder
(Lightweight life jacket)

Anglers
(Lightweight life jacket)

Power Boater
(Inflatable or lightweight life jacket)

*Inflatable life jackets are for those 16 years and older who are strong swimmers.

**U.S. Coast Guard’s 2017 Recreational Boating Statistics

Sources: *National Marine Manufacturers Association

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